

SERENE HILLS ELEMENTARY SCHOOL



Serene Hills Elementary PTO Support Our Sailors

Serene Hills Elementary sponsorships are always popular amongst our local businesses. Our sponsorship options are a great way to get your logo, promotional products, advertisements, and more to our SHE family and community. We are contacting you as a possible sponsor for our school!

We hope that you find a level of commitment that is right for your business. If you have a different idea of how your business would like to partner with SHE PTO, for the support of the school, or of one of our many events or programs, we would love to hear from you!

All funds raised go directly to the Serene Hills Elementary PTO to help support the numerous activities and programs that enhance the quality of education at our school. If you have any questions, please feel free to contact us at sheptoevents@gmail.com. We hope your business will join us in supporting education in our community!

Best regards,
Loni Castaldini
SHE PTO Fundraising Events
415-310-7721
sheptoevents@gmail.com

Donations raised for the 2022 – 2023 school year will be allocated across the following programs:

Across Campus Enrichment (ACE)
5th Grade Promotion
Specials Supplies
Field Trip Transportation
Serene Harbor Garden

Classroom Subscriptions
Staff Appreciation
Father / Daughter Event
Talent Show
Classroom Supplies

[Serene Hills Elementary Facts](#)

- 600 students and their Families
- 2022 – 2023 Fundraising Goal: \$55,000

[Promotional Opportunities](#)

- Website Exposure on the Serene Hills Elementary PTO Website
 - Thank You mention on TV in Admin Office
 - Social Media mentions
 - Banners at PTO Events

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SHE PTO School-Wide Sponsorship



SPONSORSHIP LEVELS

	"Captain" \$3,500	"Sailor" \$1,750	"Mate" \$750	"Gold" \$500	"Silver" \$250	"Bronze" \$150
Large sponsorship "Plaque" with logo at one of the carnival rides	✓					
Recognition on school marquee	✓ 4 weeks	✓ 2 weeks				
All-access game/ride wristbands to Carnival	✓ 4 wristbands & 40 tickets	✓ 4 wristbands & 20 tickets	✓ 2 wristbands			
Talent Show: Logo Banner (3ft x 5ft max, provided by sponsor) displayed at event. Sponsor name on program	✓	✓	✓			
Name/Logo on "Sponsor's Banner" proudly displayed at entrance of Carnival	✓ logo	✓ logo	✓ logo	✓ name		
Social Media Mentions on Facebook and Instagram. Sponsor by 11/1 to get maximum mentions.	✓ 8 times	✓ 4 times	✓ 2 times	✓ 1 time		
Business/Company can provide SHE PTO with 1 promotional item to be placed inside reusable carnival bag given to all guests at the event.	✓	✓	✓	✓	✓	
Name and/or Logo placement on reusable carnival bag given to all guests at the event.	✓ Largest Logo and/or Name	✓ Large Sized Logo and/or Name	✓ Logo & Name	✓ Name only	✓ Name only	
Business can sponsor a carnival booth by volunteering to run the booth during the event. Can wear logo shirt.	✓	✓	✓	✓	✓	✓
Name and/or Logo electronically displayed on school office television through May 2023	✓	✓	✓	✓	✓	✓
Name and/or Logo listing on SHE PTO website through May 2023	✓ (Logo w/ click through access)	✓ (Logo w/ click through access)	✓ (Logo w/ click through access)	✓ Logo only	✓ Name only	✓ Name only
Konstella App Shout Outs for the year	✓ 6 Times	✓ 5 Times	✓ 4 Times	✓ 3 Times	✓ 2 Times	✓ 1 Time

Please Note: Your donation is tax deductible and a great way to advertise your business. SHE PTO is a non-profit organization with the mission to enhance and support educational experience at SHE, to develop a closer connection between school and home by encouraging parental involvement, and to improve the environment at SHE through volunteer and financial support.

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SHE PTO Events Sponsorship Information

Teacher Appreciation Sponsor - \$500 / In-Kind **** Only 14 Available ****

- PTO shows our appreciation to the staff at Serene Hills Elementary once a month and for a full week in May. This allows for 14 different sponsorship opportunities whether they are monetary or In-Kind. Sponsors will have their Logo displayed on the meal table for the day letting the teachers know the business that helped sponsor their daily treat. Sponsors will also get 1 social media Shout Out.

SHE PTO / School-Wide Sponsorship SPONSORSHIP REMITTANCE FORM

Contact Name: _____


Company Name: _____


Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____


CIRCLE YOUR SPONSORSHIP LEVEL BELOW:

 "Captain" - \$3,500


 "Mate" - \$750

 Silver - \$250

 Teacher App. - \$500

 "Sailor" - \$1,750

 Gold - \$500

 Bronze - \$150

Artwork Requirements (For all Logos, Business Cards, and Advertisements)

JPG or PNG

High Resolution 300

DPI Not A Screenshot (Actual Image)

All Artwork must be submitted along with the Sponsorship form via email to sheptoevents@gmail.com in order to keep all information together and ensure sponsorship agreement on our behalf is fulfilled.

Please make checks payable to "SHE PTO" and mail to:

Serene Hills Elementary PTO
Attn: SHE Sponsorships
3301 Serene Hills Drive
Lakeway, TX 78738

Thank you!