

# DENIM & Diamonds

## SERENE HILLS ELEMENTARY PARENT'S GALA AND FUNDRAISER

The Serene Hills Parent Teacher Organization (PTO) is thrilled to announce that we are bringing back our Parent Gala and Fundraiser! This event is sponsored by us and it is one of our biggest fundraisers of the year. This year's theme is Denim and Diamonds! The money raised from this event directly helps our students and teachers. Last year our school fundraiser at the Carnival on the Hill raised over \$40,000. This year, our fundraiser will be held at our Parent Gala. Over the years, our school fundraising has directly benefited our students and teachers through the purchase of a new stem lab, online learning subscriptions, flexible seating, mobile planetarium visits, literacy and math versatile, K-5 calming kits, a new track and basketball court, filtered water bottle filling stations, and much more.

Our Parent Gala and Fundraiser will be held Saturday, **November 11th, 2023** at the Flintrock Falls Clubhouse. This will be a formal and fun event with dinner, dancing, photo booth and our school auction. We are contacting you as a possible sponsor of this exciting event. This is a great opportunity to support Serene Hills Elementary as well as market your business to our community. Our sponsorship program allows businesses an opportunity for extremely targeted advertising to over 200 parents in our community. Your support would be greatly appreciated and will help to make this event a success!

Enclosed is a listing of the available sponsorship levels for our Denim and Diamonds Parent Gala and Fundraiser. Please contact us if you have any questions. You may also visit our website for more information at [www.serenehillspato.org](http://www.serenehillspato.org) or contact me directly. Thank you for supporting our Sailors!

Best regards,  
Loni Castaldini  
SHE PTO Fundraising Events  
415-310-7721  
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## SERENE HILLS ELEMENTARY SPONSORSHIP OPPORTUNITIES

	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$500	BRONZE \$250
Main event Sponsor. Company will have their name/logo on auction paddles. Banner displayed in prominent location. Company name/logo on all material	✓				
Cocktail hour Sponsor. Company will have their name/logo on drink cups and napkins with passed apps, named signature drink at the bar, company name on tables and banner on display		✓			
Bar Sponsor (2 available). Placard with name/logo will be displayed AND napkins with name and logo			✓		
SHE Video Sponsor. Company will be highlighted as a sponsor at event in the video made from school. Video will be posted on our webpage and also sent out through Konstella			✓		
Photo Booth sponsor. Banner with name/logo displayed at booth				✓	
Dinner Table Sponsor (20 available). Sponsors name/company will be displayed on 1 dinner table all evening					✓
All Sponsors recognized on stage. Company name on sponsor banner and social media shout outs.	✓	✓	✓	✓	✓

**If you are interested in becoming a Sponsor, please scan the QR code below to visit our PTO website.  
We request all donations be submitted prior to October 2, 2023.  
Thank you!**



**Please Note: Your donation is tax deductible and a great way to advertise your business. SHE PTO is a non-profit organization with the mission to enhance and support educational experience at SHE, to develop a closer connection between school and home by encouraging parental involvement, and to improve the environment at SHE through volunteer and financial support.**